

CLAIMS

1. A hot melt adhesive comprising a non-encapsulated scented material.
2. The adhesive of claim 1 wherein the scented material has a flashpoint of greater than 100°F.
3. The adhesive of claim 2 wherein the scented material has a flashpoint of greater than 200°F.
4. The adhesive of claim 3 wherein the scented material is Spicy Oriental Amber Powder (Quest Fragrance Q-26257).
5. The adhesive of claim 1 which is a pressure sensitive adhesive.
6. The adhesive of claim 1 which is a low application temperature hot melt adhesive.
7. A disposable absorbent article comprising a liquid-permeable topsheet, a liquid-impermeable backsheet, a fluid-absorbent core material positioned between the topsheet and the backsheet and a hot melt adhesive containing a nonencapsulated scented material.
8. The article of claim 7 wherein the scented material has a closed cup flashpoint of greater than 100°F.
9. The article of claim 8 wherein the scented material has a closed cup flashpoint of greater than 200°F.
10. The article of claim 9 wherein the scented material is Spicy Oriental Amber Powder (Quest Fragrance Q-26257).

11. The article of claim 7 wherein the fluid absorbent core material comprises a nonwoven fabric.

12. The article of claim 7 wherein the backsheet is attached to the topsheet.

13. The article of claim 7 which is a diaper, a feminine hygiene product or adult incontinent product.

14. The article of claim 7 wherein the hot melt adhesive is a pressure sensitive hot melt adhesive.

15. The article of claim 7 wherein the hot melt adhesive is a low application temperature hot melt adhesive.

16. A process for bonding a tissue or a nonwoven substrate to similar or dissimilar substrates in the construction of a disposable absorbent product comprising applying to at least one substrate a molten hot melt adhesive composition and bonding said substrates together, wherein said hot melt adhesive comprises a non-encapsulated scented material.

17. The process of claim 16 wherein the scented material has a closed cup flashpoint of greater than 100°F.

18. The process of claim 17 wherein the scented material has a closed cup flashpoint of greater than 200°F.

19. The process of claim 18 wherein the scented material is Spicy Oriental Amber Powder (Quest Fragrance Q-26257).

20. The process of claim 16 wherein the hot melt adhesive is a low application temperature hot melt adhesive.